



Business Development

Company Profile:

With an experience of over 8 Years, our clients have a keen eye for perfection which has led them to be a partner studio with two of the biggest fashion e-commerce websites in India, Myntra and Jabong. Their E-commerce clientele consists of the likes of Snapdeal, Flipkart, Limeroad, Vista Print, Paytm, Indear.in, Prerto, Pretty Secrets and many more. We now have 3 studios in Mumbai, Bangalore & Delhi.

Company Website: <https://www.whitebgstudio.com/>

Designation: Business Development Executive Junior/ Intern (Content Creation)

Location: Mumbai (Santacruz East)

Qualification Required: Bachelor's Degree (Complete/Pursuing)

Working Days: 6 days (Monday to Saturday)

Experience: 0-6 months

Job Type: Full time, Regular

Reports To: Business Head

Job Description:

We are seeking a motivated and detail-oriented Business Development Intern to join our team. The primary responsibility of this role is to assist in the creation and preparation of PowerPoint presentations for business development purposes. The ideal candidate will have a keen eye for design, strong organizational skills, and the ability to translate complex information into clear, visually appealing slides.

Job Responsibilities:

- Collaborate with the business development team to understand presentation requirements and objectives.
- Assist in the creation of high-quality PowerPoint presentations for client meetings, pitches, and internal use.
- Research and gather relevant data, statistics, and market insights to support presentation content.
- Ensure consistency in branding, formatting, and overall presentation style.
- Edit and revise existing presentations to enhance clarity and visual appeal.
- Manage multiple projects simultaneously and meet deadlines in a fast-paced environment.
- Provide administrative support to the business development team as needed.



- Able to generate leads online and persuade clients.

Job Requirements:

- Currently pursuing or recently completed a degree in Business, Marketing, Communications, or a related field.
- Proficient in Microsoft PowerPoint; familiarity with other presentation software is a plus.
- Strong written and verbal communication skills.
- Excellent attention to detail and a keen eye for design and aesthetics.
- Ability to work independently and collaboratively within a team.
- Strong organizational and time management skills.
- Basic understanding of business development and marketing concepts is a plus.

What We Offer:

- Hands-on experience in a dynamic business environment.
- Mentorship and guidance from experienced professionals.
- Opportunities for learning and professional growth.
- A collaborative and inclusive company culture.

How to Apply:

Interested candidates are invited to submit their resume, a cover letter, and a portfolio showcasing previous PowerPoint presentations to hr@whitebgstudio.com or **7624989060** with the subject line "**Business Development Intern Application**".

White Background Studio Pvt. Ltd. is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees.

We look forward to reviewing your application and potentially welcoming you to our team!